

VISUALIZE YOUR CONTENT

TURN YOUR FIRM'S MESSAGES INTO
COMPELLING GRAPHICS THAT WIN

The human brain was built to process content visually. Yet, when we respond to RFQs and RFPs, we tend to submit text-heavy documents and expect our clients to discern our messages. Julie Shaffer, an Adobe Certified Instructor for Creative Cloud Design and Layout Solutions, will share tools to create and visualize data.



JULIE SHAFFER, CPSM

Owner / Creative Director / Trainer,
Shaffer Creative, LLC

LUNCH & LEARN WEBINAR

Wednesday
July 28, 2021

12:00 – 1:00 PM
via Zoom

RSVP at:

www.smpshawaii.org

Once registered, you will
receive a Zoom invite and
password one (1) day
before the event

COST:

SMPS Members: Free

Non-Members: \$25

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