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HILTON HAWAIIAN VILLAGE

NEW YEAR: NEW BUSINESS DEVELOPMENT STRATEGY



Society for Marketing
Professional Services
Hawaii

NEW YEAR: New Business Development Strategy

MARKETING & BUSINESS DEVELOPMENT SYMPOSIUM

Wed. Jan. 25, 2017 • 11:30am - 5:30pm
Hilton Hawaiian Village Waikiki - Rainbow Suite

SMPS All-Star Coaches



JEN NEWMAN
CPSM
CEO, Ignite Coaching & Consulting



FRANK LIPPERT
FSMPS, CPSM
Founder/Partner GO Strategies

Hit the mark in 2017 with a new Business Development strategy and kick off your planning with an energizing half-day symposium hosted by the Society of Marketing Professional Services (SMPS) Hawaii Chapter.

Who should attend?

Principals, technical leaders, business development and marketing professionals in the A/E/C industry.

Learn how to: **implement** a business development strategy, **empower** your technical professionals to be BD rockstars, and get the tools to **execute** on this strategy with capture planning and teaming. **AND** network with the industry's top professionals!

COST: SMPS Members \$100
Non-Member \$150
Team of 2 Non-Members \$120 per person



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For schedule, session info, & to register:
www.smpshawaii.org