

FOR IMMEDIATE RELEASE



**Society for Marketing
Professional Services
Hawaii**

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Top Hawaii Hospitality Leaders to Provide Industry Forecasts at Luncheon

Industry executives and decision makers to discuss development and renovation opportunities with members of the Society for Marketing Professional Services, Hawaii Chapter

HONOLULU – October 6, 2011 – Attendees of an upcoming Hospitality Owners’ Roundtable event on October 26th will hear the latest inside scoop on Hawaii’s hotel businesses directly from owners, operators, developers and brand executives. The event features a unique format which will allow roundtable ‘hosts’ to share information and insights with small groups by switching tables every ten minutes. This free-flowing format offers speakers and attendees the opportunity to actively engage and ask questions. Invited industry executives or ‘hosts’ include:

- Greg Dickhens, Executive Vice President, Kyo-Ya Company, Ltd.
- Randy Fujiki, Executive Vice President, The Resort Group
- Peter Shaindlin, Chief Operating Officer, Halekulani Corporation
- Kenneth Kam, Senior Hospitality Investment Analyst, Outrigger Enterprises Group
- Jerry Gibson, Area Vice-President and Managing Director, Hilton Hawaiian Village

Organized by the Hawaii Chapter of the Society for Marketing Professional Services (SMPS), the lunch program will be held on October 26, 2011 from 11:30am – 1:30pm at the Plaza Club in the Coronet Room (900 Fort Street Mall, 20th Floor, Honolulu, HI 96813). Cost is \$35 for SMPS members, \$55 for non-members, and \$65 late registration (after October 23) or at the door. Buffet lunch is provided. To register for the event, visit www.smpshawaii.org or contact Kashmira Reid at smpsevents@smpshawaii.org for more information. Seating will be limited and registrations accepted on a first-come, first-served basis.

About SMPS: *Founded in 1973, SMPS has more than 6,900 marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada. The Society and its 53 chapters benefit from the support of 3,250 design and building firms, encompassing 80% of the Engineering News-Record Top 500 Design Firms and Top 400 Contractors. The mission of SMPS is to advocate for, educate, and connect leaders in the building industry. Follow us on Twitter @SMPSHawaii and Like us on Facebook at <http://www.facebook.com/smpshawaii> for updates.*

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