

SMPS

Society for Marketing  
Professional Services  
Hawaii

# LUNCH & LEARN



January 25, 2012

**Corporate  
Identity:  
Importance of  
Brand**

March 28, 2012

**Preparing for  
Proposal Season**

May 23, 2012

**Fostering &  
Building  
Client  
Relations**

June 25, 2012

**Developing a  
Marketing  
Plan**

September 26, 2012

**Career Tracks for  
A/E/C Marketers**

November 14, 2012

**Marketing  
Research**

SMPS Lunch & Learn events take place at the Pacific Resource Partnership office (1100 Alakea Street, 4th Floor) from 12:00pm - 1:00pm. Dates/topics are subject to change. Participants are asked to bring their own brown bag lunch.

Visit [www.smpshawaii.org](http://www.smpshawaii.org) for more details.